

# CASSIE NAVARRO

DESIGNER & ILLUSTRATOR



## LET'S GET IN TOUCH!

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## EDUCATION

**Savannah College of Art and Design**

Savannah, Georgia, 2016-2020

Hong Kong, 2019

## PROFESSIONAL SKILLS

Excellent team worker, intrinsically motivated, fast learner, efficient, organized, dependable, creative, natural leader

## TECHNICAL SKILLS

Adobe Illustrator/Photoshop/InDesign/After Effects,/Premiere, Illustration, Typography, Layout, Identity/Branding, Package Design, Art Direction, Styling, Digital Photography, Video editing, Motion Design

## EXPERIENCE

**Nickelodeon, Launch Team Graphic Designer** *New York, NY, Since 2022*

Responsible for ideating and producing print and digital creative solutions to promote Live Action Movies, Series and Animated properties. Assignments include key art conceptualization and post production, logo design, launch kit design, collateral material, and large scale print/digital pieces.

**Target Headquarters, Motion Art Director** *Minneapolis, MN, 2020*

Responsible for the creative direction of video productions and developing animations/motion graphics for promotional materials and Target-owned brands.

**Target Headquarters, Graphic Design Intern** *Minneapolis, MN, 2019*

Worked collaboratively with the Target Creative Style team on Target-owned brands, in-store marketing, social campaigns, and diversity/inclusivity; as well as with the Marketing team to develop and present a new marketing concept for Target.

**The Parlour at Manns Chapel, Graphic Design Intern** *Chapel Hill, NC, 2018*

Produced graphic design studio marketing materials for The Parlour venue.

**Look Artist Collective, Creator and Editor** *2017-2019*

Designed, photographed, wrote articles, and curated artwork for Look, an online museum that releases monthly prompts and interviews for artists all over the world.

**Savannah Film Festival Volunteer**, *Savannah, GA, October 2016*

Volunteered for a variety of positions including concessions, VIP seating, ushering, and ticket-taking.

**Megan Q. Daniels Photography, Photography Assistant**, *Pittsboro, NC, 2014-2017*

Assisted with set-up, lighting, photographing, video, model preparation, scene preparation, etc. in a variety of locations.

## ACHIEVEMENTS

**Paramount x Adobe Design Day Winner**, 2024

**Savannah College of Art and Design**

Graphic Design Senior Showcase, 2020

Academic Achievement Scholarship, 2016-2020

Talent Scholarship, 2016-2020

Dean's List Honors, 2016-2020

Foundation Studies Endowed Scholarship Recipient, 2019

SCAD PRO Designer for The Ritz-Carlton Hong Kong Collaboration, 2019

Off the Wall: 3-D Works Show permanent collection winner, 2018